

What is Champion Fundraising

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Champions are individuals committed to the goal of raising funds on behalf of your organization through their own personal fundraising page, which can be shared with others to learn about the story or reason for their fundraising efforts and make a monetary donation towards your organization.

Offer champion fundraising on your campaign

Visit [Promote Champion fundraising](#) to learn more about encouraging supporters to become champion fundraisers.

Visit [Create a Champion fundraiser](#) to add new champions to your campaign.

Customizing personal fundraising pages

Champion fundraising pages can be customized both by the champion as well as an org or campaign admin. Visit [Customize a Champion's Personal Fundraising Page](#) to learn more.

Thank you for being here and exploring our Champions peer-to-peer fundraising feature! Did you know our Fundraise space offers a better, more robust peer-to-peer fundraising feature set?

Click [here](#) to connect with our team to learn more.

Example of champion fundraising

- Peer to Peer/Crowdfunding
 - Individuals have fundraising pages that benefit a cause. The individuals share their pages with friends and family for donations.