

Create Ads and Announcements

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Include ads on your Item pages, Donate pages, Displays or on your Home page to recognize and promote your sponsors, highlight items, promote and link to upcoming events, link to social media pages, and much more. You choose which individual ads will be included by setting the ad visibility.

Watch a video

Create

1. From the **Admin Navigation**, select **Design > Ads**.
2. Click **+New Ad**.

Ad form

Orientation: The default is to display image before headline, but adjust from the dropdown of options.

Headline: Include custom text in the ad. Max 80 characters.

Call-To-Action Button Text: Allows visitors the option to access a sponsor's website. Customize the text. Maximum 20 characters.

Call-To-Action Button Color: Choose a color for the call to action button.

Image: Include a custom image or add a sponsor's logo.

- We recommend a square image. If not square, then horizontal.
- The image must be a jpg, gif or png file.
- Recommend images smaller than 285 pixels high and 1MB.
- Large images slow down the load time.

Note: Save the ad to see the updated image preview.

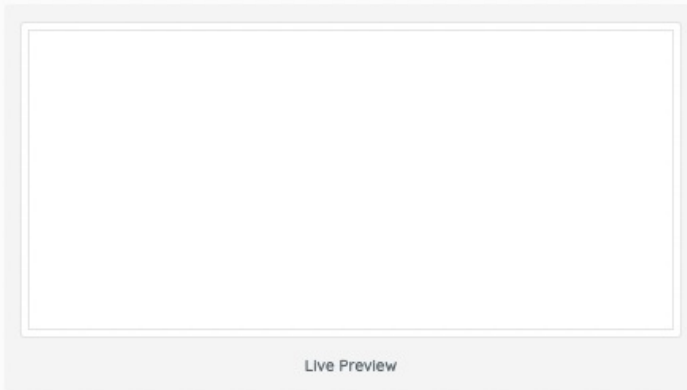
Background Color: Select 'Use image background-color' to apply.

Destination Link URL: Visitors click on the Call to Action Button to access the sponsor's website.

Visibility: Ads are defaulted to be visible on the Home, Items, and Donate Page, and available in Displays.

Ad Level: Set an add as Premium and Standard. Premium ads display before Standard ads. Each time the page is refreshed, the ads will randomly shuffle.

New Ad



Delete Ad

Cancel

Save

Orientation

Image Then Headline

Headline only option allows for the headline to go full width.

Headline

The main text of your ad. Maximum 80 characters.

Call-To-Action Button Text

The ad can have a button and this would be its text. Maximum 20 characters. (Leave empty for no button)

Call-To-Action Button Color



The color of the button on the ad

Image

+ Choose Ad Image

Square or landscape-oriented images are recommended. File must be formatted in jpg, gif, or png. To maximize the ad space, images with a minimum 285px (h) are recommended with a max file size of 1MB. (NOTE: For updated image preview, click save.)

Use Image Background
Color for Ad Background

Background Color



The color of the background of the ad

Destination Link URL

The page people go to when they click on the ad. (Can be blank)

Visibility

- Home Page
- Items Page
- Donate Page
- Displays

Ad Level

Standard

Premium ads display first, followed by standard ads.

Save

NOTE: When choosing to have ads displayed on your Items page, ads will appear dispersed

among your items. The first ad will appear after 3-4 items, and additional ads approximately every 9-12 items.

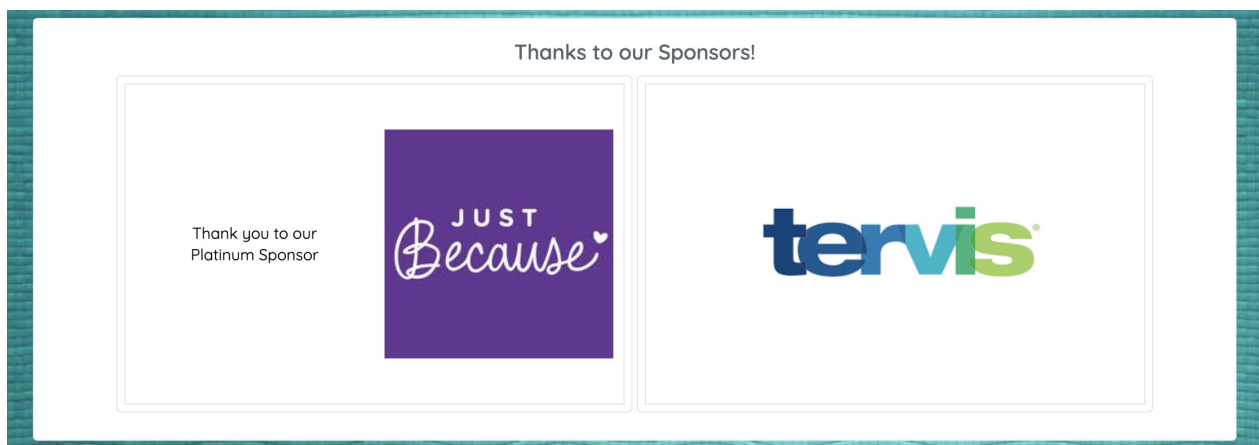
Show ads on Home Page

1. From the **Admin Navigation**, select **Pages > Home Page**.
2. Click **Ads**.
3. Adjust the default **Title** or leave it blank (30 character limit).
4. Choose to **Show** or **Hide** as a section on the **Home** page.
5. When you've finished, click **Save**.

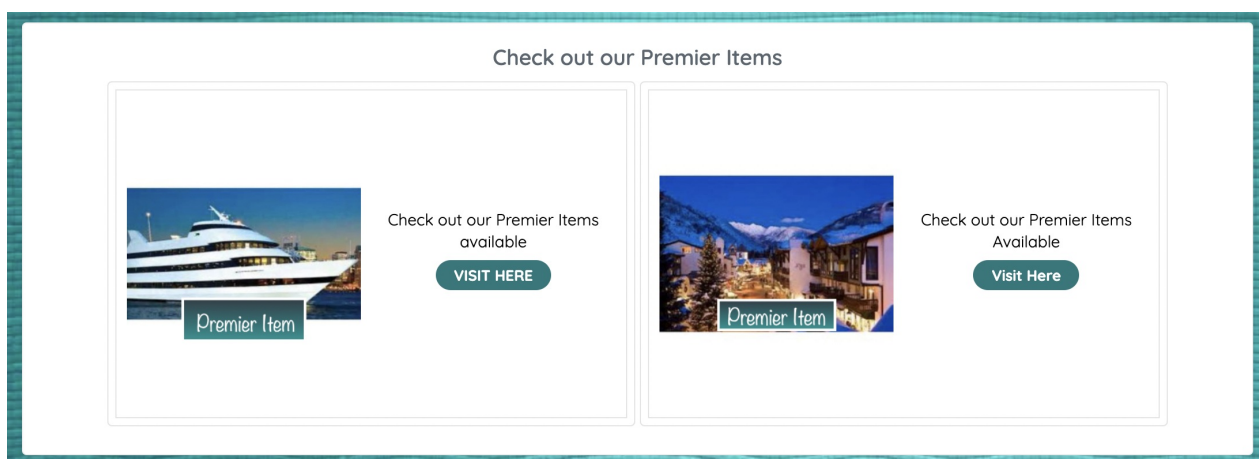
Note: **Hide** only hides Ads on the **Home** page.

Ad space examples

Recognize specific level sponsors



Highlight items.



Link to additional opportunities to support

Visit our online store for some great merchandise for your entire family!

[VISIT HERE](#)



Sign Up for our Movie Night in the Park!

[VISIT HERE](#)

Can't see created Ads?

It is likely an ad blocker is enabled on your web browser. Disable the feature to view. Learn how [HERE](#).