# Maximize Fundraising Using the Items Page and Order Forms

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## Watch a video

## Looking to maximize your fundraising opportunities using GiveSmart?

Create marketplaces for merchandise, raffle sales, buy-in opportunities, and much more! We will answer your questions to make sure your fundraising is set for success!

Also, check out our latest feature Embed an Order Form on your Website!

### Webinar includes:

#### Walkthrough

- The available items to maximize fundraising.
- Selling Item on your Items page.
  - How to build your items page to maximize fundraising.
  - Items best sold from the items page.
- Selling items through an order form.
  - How to create pages with an order form and promote them.
    - Items best sold from an order form.
    - Layout options.
- Resources available for additional guidance.