

What is a Mobile Sponsor?

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Mobile sponsors are supporters who underwrite or pay a portion of the mobile bidding technology.

Incentives

- Sponsor logo and/or headline language featured on the campaign.
- Optional link to their web page.
- Clear recognition as the technology sponsor to all donors.
- Great online visibility.

Benefits

- Premium mobile branding: Customized and hyperlinked sponsorship ads are prominently displayed on the Home page as well as the Item and Donate pages.
- Premier sponsor placement: One sponsor can be prominently displayed and have a premier placement within your campaign site.
- Logo placement at fundraiser: Sponsor ads are prominently displayed on all leaderboards and digital displays.
- Test recognition: Before, during, and after the fundraiser, text marketing is available.

Visit [Create Ads and Announcements](#) to learn more.