

Targeted Revenue Display Ideas

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Create and add a revenue display to your event as a great way to add exposure and excitement to your fundraising causes. Highlight your campaigns overall revenue raised, individual revenue sources or through created items that are assigned custom categories.

Visit [Total Revenue Display](#) to learn more about a grand total or selected revenue sources display.

Donation Appeal Revenue

Highlight the revenue earned during your program's mission moment or fund a need. While monetary donations may have been made on the campaign prior to the donation moment in your program, have your display only showcase those made during the appeal.

Donate Item Requirements

- Create Donate Items as either Fixed or Donation Levels.
- In the Category field, add a custom category to only be applied to the Donate Items used during the appeal. (ie. Appeal, Mission Moment, Fund A Need, etc).
- Hide the Items on the campaign until you are ready to show them during the appeal portion of your event.

Display Requirements

- Create Revenue Display and set the Details.
- In the Category to Display field, click the dropdown arrow and adjust from All to the custom category created on the Donate Items.

Event Requirements

Tip: Hide the Click to Donate item and temporarily hide other custom Donate Items on the campaign to ensure all donations made during the appeal are applied to the Items with the custom category created only.

As the MC or Auctioneer is announcing the Donation Moment is about to begin:

- Instruct your AV point person to pull up the custom Revenue Display on the dedicated laptop and connected screen.
- Have the MC or Auctioneer instruct guests they will be receiving a text message with a link to Make a Donation.
 - Unhide the Donate Items with the custom category.
 - Send out the Make a Donation templated text through the campaign.
- Guests will click on the blue link within the text and make a donation.
- As donations are made, the donations will be reflected in the Revenue Display.

Note: Donations made via text to donate will not be reflected on the Revenue Display.

Targeted Fundraising Revenue

Highlight the revenue earned for targeted needs promoted by you, such as tree planting, support a child, feed a family, merchandise sales, etc. Whatever the need, create a display that highlights both the need and those who support it.

Item Requirements

- Create Item(s).
- In the Category field, add a custom category (ie. Plant a Tree, Support a Child, Merchandise, etc).

Display Requirements

- Create Revenue Display and set the Details.
- In the Category to Display field, click the dropdown arrow and adjust from All to the custom category created on the Item(s).

Event Requirements

- Instruct your AV point person to pull up the custom Revenue Display on the dedicated laptop and connected screen.
- Guests will visit the Item(s) on the Items Page and will make a purchase or donation on the Special Fund Item(s)
- As purchases or donations are made, they will be reflected in the Revenue Display.

Dessert Dash Revenue

Highlight the revenue earned during your event Dessert Dash to increase excitement and giving. Revenue raised can be displayed by item(s) or collectively by revenue raised per table.

Note: To highlight Dessert Dash revenue by tables, GiveSmart Ticketing and Seating Management must be used on the campaign.

Visit [Table Leader Revenue Display](#) to learn more and follow the requirements below.

Item Requirements

- Create Item(s).
- In the Category field, add a custom category (ie. Dessert Dash).

Display Requirements

- Create Revenue Display and set the Details.
- In the Category to Display field, click the dropdown arrow and adjust from All to the custom category created on the Item(s).

Event Requirements

- Instruct your AV point person to pull up the custom Revenue Display on the dedicated laptop and connected screen.
 - Guests will visit the Item(s) on the Items Page and make a purchase or donation on the Dessert Dash Item(s).
 - As purchases or donations are made, they will be reflected in the Revenue Display.
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