

# Promote Champion Fundraising

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Encourage visitors to become champion fundraisers and raise funds on your behalf by creating their own fundraising page. From your campaign Home page, visitors can choose to become a champion, create an account, and manage their personal fundraising page.

Visit [Become a Champion Fundraiser](#) for details on how to promote supporters to become a champion fundraiser and manage their personal fundraising page.

## Promote on your Home page

1. From the Dashboard, click the blue Design Center in your Site container.
2. Click Pages > Home Page > Champions.
3. Set the section to Show.
  - The champion section appears at the bottom of your Home page, but can be rearranged.
4. Customize the title and button text (limit 30 characters).
5. Edit the content.
6. Save the updates.

The screenshot shows a website design tool interface. On the left is a 'Design' sidebar with three main sections: 'Style and Color' (with a sub-description: 'Adjust the look and feel of the site background and color scheme.'), 'Pages' (with a sub-description: 'Customize your Home page or create new pages.'), and 'Waiting for cache...'. The main preview area shows a website layout with a teal header. The header contains navigation links: 'HOME', 'ITEMS', 'DONATE', 'PAY', and 'MY INFO', along with a 'Sign In or Register' button. The main content area features a large banner image of a rocky shore with waves. The banner text reads: 'Annual Celebration for a Cure', 'January 01, 2021 12:00 pm - January 31, 2021 12:00 pm', and 'Westmont, IL'. Below the banner are three columns of content: 'Tickets and Sponsorships' with a 'BUY HERE' button; 'SEE THE AUCTION ITEMS' with a 'VIEW ITEMS' button; and 'Can't make the party? You can still bid and buy!' with a 'Register to Participate' button. At the bottom of the preview, there is a section titled 'JOIN US IN CELEBRATING OUR AMAZING SURVIVORS!' with a 'VISIT OUR PRESENTATION HERE' button.