# Revenue Report

Last Modified on 04/26/2022 11:38 am EDT

Review all campaign revenue or revenue by sources of Silent, Live Donate, Instant, Vote, or Raffles sales. Review item question answers in the Details report. Track and review the best revenue sources.

# Watch a video

# Locate

1. From the Admin Navigation, select Reports > Revenue.

## Revenue sources

#### **Auction Items**

Silent Item revenue. See the total amount from all silent Item sales, along with each individual item.

### Champions

Monterey donation revenue generated through champion personal fundraising pages. See the total amount of donation revenue, along with each individual donation. In the details report, Type indicates it is a champion donation and Item Name indicates the individual champion page title.

### Donations

Monetary donation revenue. See the total amount of donation revenue, along with each individual donation. From the donation **Details**, see which donors checked the box to remain **Anonymous**.

#### Instant Items

Instant Item revenue. See the total amount of all Instant Item sales, along with each instant item sold.

### Raffles

Raffle sales revenue. See the total amount of all raffle sales, along with each raffle sold.

#### Live Items

Live Items revenue. See the total amount of all live auction revenue, along with each live Item sold.

#### **Tickets**

Ticket sales revenue. See the total amount of all ticket sales, along with each ticket order.

#### Transaction Fees

Revenue intended to cover the transaction costs shown in your Batch Report. Visit Pass Fees to Purchaser to learn more.

#### Vote Items

Vote Items revenue. See the total amount of all vote sales, along with each vote.

# Summary section

#### Pie chart

Revenue earned for each item type of Auction Items, Donations, Instant Items, Live Items, Raffle Tickets, Tickets, and Vote Items.

### Summary Spreadsheet

Revenue earned by Item type, quantity, availability, and the amount raised per type. Highlight a source to filter by one or more item types.

# Details report

Note: User custom fields are included if added.

Breakdown by individual transactions. Item question answers are available in the last column of the report. Search, sort, and export the content.