

# Top Items Report

Last Modified on 05/22/2022 7:28 pm EDT

Track items based on the number of bids, how many different bidders were engaged per item, the final price sold, and the percentage of FMV. Review items that were successful and well-received by your supporters. Benefit future solicitations by securing successful donations from prior fundraising.

## Locate

1. From the **Admin Navigation**, select **Reports > Top Items**.
- 

## Top items measurements

### By Bids

Silent items by the number of bids placed.

### By Bidders

The number of individuals bids placed on each silent item.

### By Price

The amount of each item sold.

### By % of FMV

The percent of each item sold compared to the fair market value (FMV) price.

### Examples

- Below FMV Price - If FMV is \$100 and the item sold for \$20, the percentage of the FMV would be 20%.
  - Above FMV Price - If FMV is \$100 and the item sold for \$120, the percentage of the FMV would be \$120%.
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REPORTS

Revenue

- Auction Items
- Donations
- Instant Items
- Raffles
- Live Items
- Tickets
- Transaction Fees
- Vote Items

Outstanding Balances

- Pending
- Unpaid

Payments Received

- Cash
- Check
- Credit
- Other

Top Items

By Bids

By Bidders

By % of FMV

By Price

Top Donors

By Bids

By Revenue

Registered Users

GiveSmart

Campaign Admins

Campaign Assistants

Volunteers

Checked In

TOP ITEMS

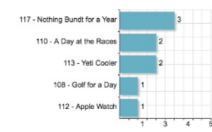
Top Items Based on Four Measurements of Success

Pre-Event Event Post-Event All

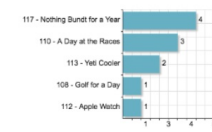
to 3/04/2019 11:58 am

Summary

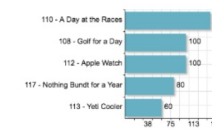
By Bidders



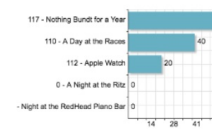
By Bids



By Price \$



By % of FMV



Details

Show All entries Search: Copy CSV Excel PDF Print

Item #	Item Name	Bids	Bidders	Price	FMV	% Value	First Name	Last Name	Bid #	Phone Number
117	Nothing Bundt for a Year	4	3	\$80.00	\$150.00	53.33333333333333	Aidan	McGuire	102	
110	A Day at the Races	3	2	\$140.00	\$350.00	40	Jamie	Baumgartner	0	+17089213090
113	Yeti Cooler	2	2	\$60.00	\$0.00	0	Jerry	Garcia	0	
108	Golf for a Day	1	1	\$100.00	\$0.00	0	Jerry	Garcia	0	
112	Apple Watch	1	1	\$100.00	\$500.00	20	Aidan	McGuire	102	
	A Night at the Ritz	0	0	\$0.00	\$0.00	0				
	Night at the RedHead Piano Bar	0	0	\$0.00	\$0.00	0				
100	Blackhawks Tickets in Chicago	0	0	\$0.00	\$0.00	0				
101	Dance Night in Chicago	0	0	\$0.00	\$0.00	0				
104	McChinnick & Schomick's	0	0	\$0.00	\$0.00	0				

# Summary section

## Bar Graphs

Top items based on four measures of success, By Bidders, By Bids, By Price, and By percentage of Fair Market Value (FMV). Each graph displays the top five items.

## Details report

**Note:** User custom fields are included if set.

Breakdown by item. Search, sort, and export the content.