

Fundraising Inspiration and Resources

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Looking for inspiration for your next campaign or curious about the latest trends?

Our Marketing Team has the answers and inspiration you're looking for! [GiveSmart.com](#) has a wealth of information. Everything from the latest blogs, case studies, webinars and more can be found.

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Latest Resources

5 Social Media Stats Nonprofits Need to Know - [Click here to view](#)

- Optimize those pesky algorithms to your benefit.

Fundraising Assessment Travel Plans - [Click here to view](#)

- Learn how you can map out better fundraising and financial management for your nonprofit.

Peer-to-Peer Fundraiser Toolkit & Templates - [Click here to view](#)

- Peer-to-peer made easy! This toolkit will help fundraisers get their pages up and running quickly, keep them engaged throughout the campaign, and make their continued support easy so they can reach their goals and help fund your mission.

End of Year Resources Hub - [Click here to view](#)

- Everything your nonprofit needs to lead and succeed at the year-end.

How to Implement & Use a Donor Management Platform - [Click here to view](#)

- Best practices and strategies for managing your donors.

2024 Annual Fundraising Calendar - [Click here to view](#)

- Identify key dates to help your organization begin scheduling your fundraising plans for the new year.

Most Viewed

[90+ Virtual Fundraising Ideas: Examples from real-life campaigns](#)

This is one of our most successful blogs because it's full of success stories from real-life GiveSmart campaigns! Get started on your next great fundraising idea today.

[#Outside the Room Webinars](#)

One Organization's story of creativity and success.

[Fundraising Success Blueprint Series](#)

Panel discussions covering 12 elements of fundraising.

[Jam Sessions](#)

Quick conversations covering the hottest topics. Each one is only 10-20min!

Even More Great Resources

[Blog](#)

Industry news and trends to keep you moving forward.

[Case Studies](#)

Find solutions by reading how others have paved their path to success.

[GiveSmart Fundraising Accelerator](#)

Looking to enhance your fundraising? This tool allows you to calculate based on REAL data how much could be raised by trying different fundraising components in your fundraising strategies.

[Guides](#)

Guides to help you through the fundraising process.

[Virtual Fundraising Resource Hub](#)

Everything you need to lead and succeed with virtual fundraising.

[White Papers](#)

Find inspiration through targeted studies to help you make the most of your campaign.
