

Pivoting to Virtual Resources

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Recorded Webinar Links

[Your Pivot to a Virtual Fundraiser](#)

[Plan and Run a virtual campaign](#)

[#OutsidetheRoom Webinar Series](#)

Hear from organizations who successfully pivoted.

[Fundraising Blueprint Success Series](#)

Panel discussions covering 12 fundraising elements.

Success Stories and Blog

[Virtual Event Success Stories](#)

Includes examples, best practices, and results.

[How to Attract an Audience for Your Virtual Fundraiser](#)

Helpful tips on determining your audience, your communication, and encouraging your creativity.

[80+ Fundraising Examples](#)

Checklists and How to's

[Pivot to Online/Virtual Fundraiser](#)

A guide to changing your current campaign site from an in-person to a virtual/online fundraiser.

[Checklist](#)

Checklist guiding you step by step from going live to running your campaign.

[Run an Online/Virtual Campaign](#)

A guide putting the checklist into action including screenshots and Home page examples.

[Include a Live Stream or Recorded Video on your Home page](#)

A guide to including a presentation component to your virtual fundraiser.

Additional Resources



Visit the Resource Center by clicking the Resource button in your campaign to view step by step Go Live and Run Campaign instructions.

[Creative Campaigns](#)

Visit the GiveSmart marketing site to learn about fundraising campaign ideas for all year round.
