

Share Items through Social Media

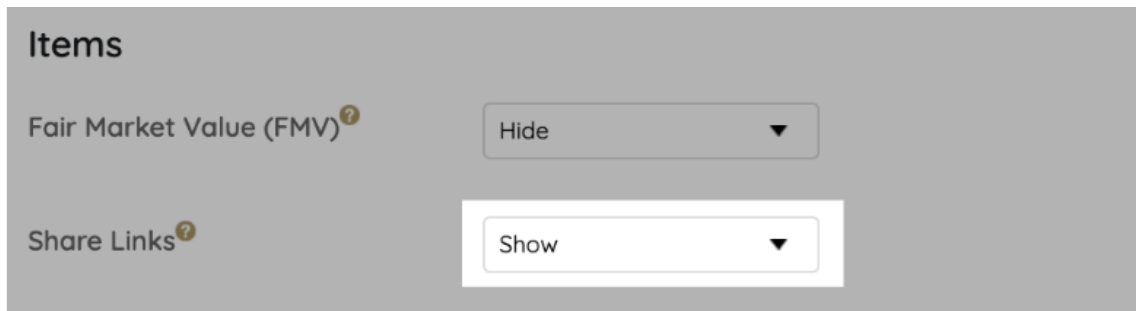
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Promote items through Facebook, LinkedIn, Twitter, and email. Content cannot be formatted when sharing. Choose to show or hide the shareable links when viewing item details from the **Items** page.

IMPORTANT: We do **not** recommend using a QR code to promote an item or tickets, as guests will be taken to a login page which will create a less desirable experience.

Include shareable links

1. From the **Admin Navigation**, select **Auction > Settings**.
2. Click the dropdown arrow to adjust the **Share Links**.



The screenshot shows a settings panel titled "Items". It contains two rows of settings. The first row is "Fair Market Value (FMV)" with a dropdown menu set to "Hide". The second row is "Share Links" with a dropdown menu set to "Show". Both dropdown menus have a small downward-pointing triangle on the right side.

3. When you've finished, click **Save**.

IMPORTANT: We do **not** recommend using a QR code to promote an item, as guests will be taken to a login page which will create a less desirable experience.

We recommend sharing item links via the methods above to ensure a quality user experience, as this will allow registered users the ability to view the item without logging in.