

Campaign Item Stats Report

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Note: Available to Org Admins only.

View items from all events within your organization. This can be used to align item or ticket naming conventions, pricing, # of attendees per ticket type, identify duplicate items and more.

Locate

1. Go to **Org Hub > Reports**
2. Select **Campaign Item Stats**

Create

- To generate a report, select which item types to include
- Choose a Beginning and End Date which will filter the report based on the Event Start Date
- Click Export

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Campaign Item Stats

A summary of all items within this organization. All dates in UTC.

To generate and download a report, select one or more item types from a list below, then choose a date range. (Please note: This report will not appear onscreen; it is export-only.)

- Ticket
- Donation
- Instant
- Raffle
- Vote
- Silent Auction
- Live Auction

Beginning Date Ending Date

[Export](#)

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Campaign	Site	Campaign Start Date (UTC)	Campaign End Date (UTC)	Organization	Organization Text Name	Item Name	Item Type	Attendees Per Tick	Quantity	Price	Fair Market Value
Product Demo Event	26977	6/10/22 18:00		GiveSmart Support Desk Inc	GiveSmart Support Desk Inc.	Alice & Jerry	Vote		UNLIMITED	\$5.00	\$5.00
School Marketplace	68319	11/7/20 6:00	11/8/20 6:00	GiveSmart Support Desk Inc	GiveSmart Support Desk Inc.	Back to School Essentials	Silent Auction		1	\$20.00	\$0.00
Product Demo Event	26977	6/10/22 18:00		GiveSmart Support Desk Inc	GiveSmart Support Desk Inc.	Bakers Club	Instant		20	\$5.00	\$0.00
Product Demo Event	26977	6/10/22 18:00		GiveSmart Support Desk Inc	GiveSmart Support Desk Inc.	Barking Barrel T-shirt	Instant		100	\$20.00	\$20.00
Product Demo Event	26977	6/10/22 18:00		GiveSmart Support Desk Inc	GiveSmart Support Desk Inc.	Beautify Your Back Yard	Silent Auction		1	\$2,500.00	\$15,000.00
Product Demo Event	26977	6/10/22 18:00		GiveSmart Support Desk Inc	GiveSmart Support Desk Inc.	Bonfire Starter Kit	Silent Auction		1	\$25.00	\$0.00
Product Demo Event	26977	6/10/22 18:00		GiveSmart Support Desk Inc	GiveSmart Support Desk Inc.	Bourbon Barrel	Instant		100	\$25.00	\$0.00
Product Demo Event	26977	6/10/22 18:00		GiveSmart Support Desk Inc	GiveSmart Support Desk Inc.	Bronze Sponsor	Ticket	2	50	\$250.00	\$200.00

FAQ

What does it mean when the price of the item is listed as 'MULTIPLE'?

- This will only appear on raffle or donation items when certain settings are applied:
 - Raffle: when a multi-raffle discount has been applied
 - Donate: when the price type is set to 'Donation Levels'

What is the price that is listed?

- The price that is listed, is the price that you have entered as the price of the item (not the selling price).
 - Silent items will list the Starting Bid price
 - Live items will not have a price listed, and will be blank
 - Tickets, Instant and Vote items will list the price of the item
 - Raffle and Donate items will list the price of the item or will say MULTIPLE when a multi-raffle discount is applied or the price type of the donation is set to Donation Levels

Why is the FMV field blank on some items and populated with \$0 for others?

- Items that can have a FMV added, if no FMV is listed it will populate with a value of \$0.00
- Raffle and Vote items can not have a FMV added, and will populate in the report as a blank value

As a National Organization, can I see all items within all of my hubs?

- Yes, as a National or Regional Admin, you will have 2 additional fields on your report that allow you to identify which Hub the item is associated with. The 2 additional fields are:
 - Parent Org
 - Parent Org ID

Why does a donor appear across 2 or more dates with the same order number and transaction number?

- If the purchase activity/funding/settlement occur across multiple days, the report will reflect the updates to the activity
- EX:
 - 2.20.24 - purchase activity occurred
 - 2.21.24 - funding activity occurred
 - 2.22.24 - settlement occurred
 - Donor will appear on both the day the purchase activity occurred + last date updated (settled)

How are items brought into this report?

- Items are included in this report once they are tied to a full or partially paid order.
- Unpaid items in a cart will not appear until a payment has been applied to the item.